

Publishing and the Changing World

By the Book8

21 to 23 June 2023

University of Porto, Portugal



Conference of the European Publishing Studies Association

The European Publishing Studies Association (**EuroPub**) aims to foster knowledge exchange around the contemporary book trade. **By the Book** brings together industry professionals, educators, and scholars to examine critical issues around the book publishing industry and take forward the developing field of publishing studies. Presentations will take different forms to accommodate the range of academic and industry voices that make **By the Book**, now in its eighth year, such a distinctive conference. In previous years we have discussed topics ranging from curation to the development of publishing skills.

By the Book 8 will focus on **changes in the book trade, past and future**. Whether these are based on technological, economic or sociological phenomena, they invite us to reflect on the behaviours and practices amongst the book industry, commercial and cultural actors in the field of books, and readers. We will concentrate on notable trends in publishing, crossing different sectors from consumer to academic publishing. Of particular interest this year are the **challenges for industry** personnel around securing their resources, whether this concerns talent, IP, paper, or investment funds.

The following is a list of possible topics for papers:

- Diversity
- Translation
- Independent bookselling
- Small publishing houses
- Self-Publishing
- Publishing, creative clusters and regional development
- Sustainability
- Book process and costs of production
- Business and management models

- Publishing business and cross media industry perspectives
- Big Five and other industry giants
- Digital transformation
- Digital modalities
- Ebooks
- Audiobooks and podcasting
- Social media and reading
- Reading habits
- The changing role of public and academic libraries
- Publishing as part of the creative industries
- Research and education approaches within publishing studies
- Scientific and academic publishing challenges

The three-day conference will also host a thread around publishing education. We welcome proposals that describe best practice in teaching, innovative student projects and other related topics. Delegates have the opportunity to exchange ideas around publishing education as well as links with industry, and future developments.

The conference welcomes papers from international researchers including industry practitioners and PhD students. The conference is in English but papers in either Portuguese or Spanish will be considered for participation in a parallel session. The committee invites proposals of the following types:

1. Research paper (including pedagogical research)

20-minute presentation of research outcomes

2. Poster presentation

A3 poster (and in digital form) which visualizes research outcomes or projects, accompanied by a 5-minute introduction of the poster

3. Group proposal for roundtable discussion of key issues

1-hour discussion including questions

4. Best practice in teaching publishing studies

15-minute presentation of case studies (e.g. live projects, group work, special assignments)

Proposals should be of around 250 words together with a short (100-word) biography of the participant/s. Subject to peer review, a selection of the best papers will be published in a special issue of the premier publishing journal *Logos*.

The registration form (to be found on the web page) should be completed by by **Monday 20 February 2023**.

The conference fee is **275 euros** including for those who would like to attend without presenting a paper. There is a reduced rate of **125 euros for PhD students**. Delegates should make their own arrangements for travel and accommodation.

Conference committee

Paulo Faustino, University of Porto

Madeleine Span, University of the Applied Arts, Vienna

Kamila Augustyn, University of Wrocław

Miha Kovač, University of Ljubljana

Christoph Bläsi, University of Mainz

Angus Phillips, Oxford International Centre for Publishing

Jaka Gerčar, University of Ljubljana

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